

You Can Participate!

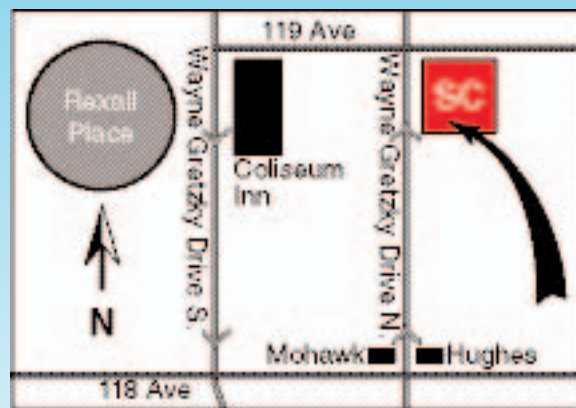
- **Donate** your gently used sports equipment or **bicycle**. It will be refurbished and distributed to kids in need. *Donated equipment is not sold.*
- Become a **volunteer**. Help fix and repair sports equipment or bicycles; help outfit kids; or volunteer at community and fundraising events. Give us a call, or drop by for a coke or coffee.
- **Watch out** for "THE KID" in need, and let us know if we can help.
- Provide **financial** support with a tax deductible donation. Our donors and volunteers turn every donated dollar into \$20 worth of equipment for needy kids.
- **Become a member** of the Sport Central Association, for just \$10 a year.
- **Support our sponsors** with your business, and let them know why. They help us keep the lights on, the taxes paid, and THE KID in Sport!

Drop your gently used equipment off at The BRICK Sport Central, Community Police Stations, United Cycle or call 477-1166 and press 2 for a drop off depot near you.



Makes a Difference!

Generous donations of gently used equipment and volunteer repair time by Edmonton and area residents help make this one of Alberta's most cost effective charities.



11847 Wayne Gretzky Drive North
Edmonton, Alberta T5B 1Y2

Telephone (780) 477-1166

Fax (780) 474-9982

Email sportcen@telus.net



Established in 1991 as a not for profit volunteer organization, making resources available to assist the "Kid" in Sport in Edmonton, Central & Northern Alberta

*Over 50,000 kids
have been helped
to participate in sport
with donated equipment*

*"It's amazing what can be accomplished
when nobody cares who gets the credit"*

www.sportcentral.org

Sport Central

- Formed in 1991 by a group of community minded individuals who wanted to see children in need have access to necessary sport equipment and have the opportunity to participate in the sport of their choice. The primary objective is to gather, recycle and redistribute equipment to those kids who would otherwise be denied the opportunity to participate.

How Sport Central Works...

- Used sports equipment is collected and sorted.
- Repairs are made to ensure the equipment is safe and serviceable.
- New equipment is often purchased to supplement supply and meet safety standards.
- “Kids” are referred by individuals or referral agencies, including schools, government departments, Community Leagues, and Edmonton Police Service, and are outfitted by volunteers in the Sport Central store.



Sport Central Services

- Helps kids where a need exists. Edmonton area is the first priority, but many other communities in Alberta, Saskatchewan, Manitoba, BC, Quebec, the Territories and even overseas receive help.
- Distributes all kinds of sport equipment to kids in need, including Hockey, Ringette, Skates, Bicycles, Soccer, Softball, Rollerblades, racquettes, snow sliders and many other types of gear.
- Plays a key role in promoting safety in sport. For example, every bike leaves with a helmet fitted for its rider.



The “Kid”, a caricature by Yardley Jones, represents all the “kids”, families and the community - preserving dignity and opportunity to participate in Sport. The “Kid” also represents the positive outcomes and healthier living, as well as the recycling of used equipment that may not have a use elsewhere.

With a 5 year title sponsorship from **The BRICK** in 2004, Sport Central became known as **The BRICK Sport Central**.

Sport Central Organization

- An Alberta's Promise charity, and Registered Charitable Organization. (#13612-1878-RR)
- Volunteers donate time to collect, inventory, repair and outfit those in need and raise funds to support operations.
- Participates in a number of community initiatives such as:
 - Tiger Goldstick's Equipment Drive for Kids, held in cooperation with Edmonton's sport reporters;
 - The Wayne Gretzky Foundation / Alberta Ford Dealers annual equipment drive
 - Edmonton Rotary Club NE annual Champions for Children dinner and silent auction
 - McDonald's Kid's Carnival
 - Many other events as they arise.

Note: Parking is available at The BRICK Sport Central during Rexall Place and Northlands Park events (hockey games, concerts, Capital Ex, home and auto shows etc.) The money raised from parking is used to purchase safety equipment for kids in need.

Community Partners



So ALL Kids Can Play!



Scott Daniel Seaman Memorial Fund



www.albertaspromise.org



EDMONTON CATHOLIC SCHOOLS



THE CITY OF **Edmonton** COMMUNITY SERVICES